ACM Distribution is a scheme created in 2015 with the support of Creative Europe – MEDIA to improve the distribution and circulation in the world of international co-productions. It was initially only open to films supported by Aide aux cinémas du monde. As of 2018, ACM Distribution is open to any international co-production that includes between 20 and 70% of financial share from a MEDIA country.

How to apply to ACM Distribution?

Companies submitting a project must be:

→ Rights holders or agents of a film or a selection of up to 4 films
→ Established in a MEDIA¹ country

They are expected to:

→ Present a distribution strategy in at least 3 countries:
  at least one is a MEDIA country (outside of France)
  at least one is a non-MEDIA country
→ Offer one or more ways of distribution for each film (theaters, festivals, TV, VoD, etc.)
→ Encourage innovative approaches of film distribution

The films must meet the following requirements:

→ At least one co-producer is established in a MEDIA country
→ At least one co-producer is established in a country which is neither a member of MEDIA nor EURIMAGES²
→ The share of the co-producer(s) established in the MEDIA country shall be between 20% and 70% for all feature films and documentaries

Where to apply?

Two ACM Distribution calls for proposals are launched per year (around February and July) – please check our website for more information: http://www.cnc.fr/web/en/acm-distribution
Success stories

ACM Distribution supports approximately 10 to 15 films a year, which helps them to increase and stimulate distribution via theaters and online platforms in many more countries.

Examples of supported films in 2017 & 2018:

- **Beauty and the Dogs** by Kaouther Ben Hania, released in 7 extra territories (USA, Poland, Netherlands, Italy, Belgium, Luxembourg and Tunisia)
- **Good Manners** by Juliana Rojas & Marco Dutra, released in 7 extra territories (Germany, USA, Portugal, Poland, Belgium, Luxembourg and South Corea)
- **Sir** by Rohena Gera, released in 9 extra territories (Italy, Denmark, Norway, Hungary, Canada, Israel, Germany, Spain and Switzerland)
- **Rafiki** by Wanuri Kahiu, released in 6 extra territories (UK, Norway, USA, Brazil, Japan and Switzerland)
- **Birds of Passage** by Christina Gallego & Ciro Guerra, released in 4 extra territories (Italy, Portugal, Sweden and Turkey)

These films – many of which are first feature films - were selected in various festivals around the world, and illustrate the vitality and diversity of cinematographic creation.

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1  Albania, Austria, Bosnia and Herzegovina, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, The Former Yugoslav Republic of Macedonia, Malta, Montenegro, Norway, Netherlands, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, United Kingdom, Tunisia.

2  Albania, Austria, Armenia, Belgium, Bosnia and Herzegovina, Bulgaria, Canada, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Georgia, Germany, Greece, Hungary, Iceland, Ireland, Italy, Latvia, Lithuania, Luxembourg, Netherlands, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, The Former Yugoslav Republic of Macedonia, Turkey.
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